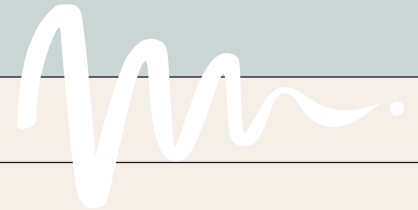


WEBSITE TIMELINES



SHOPIFY

FINALISED CONTENT <i>for all pages and set up Shopify account</i>	TO DESIGNER BEFORE START OF PROJECT	PRODUCTS <i>client to upload all products</i>	CLIENT ANY TIME BEFORE FINAL TESTING
SITE PDF MOCK-UP <i>of home page for look and feel</i>	TO CLIENT 3-5 DAYS AFTER FINALISED CONTENT	FINAL REVIEW <i>For soft launch testing (apps, test payments, order placing and order fulfillment)</i>	CLIENT 1-2 DAYS AFTER FINAL UPDATES
FEEDBACK <i>on pdf mock-up</i>	TO DESIGNER 2-3 DAYS AFTER PROOF	PUBLISH SITE <i>For soft launch testing</i>	DESIGNER THE NEXT THURSDAY
BUILT SITE PROOF <i>built on Shopify</i>	TO CLIENT 7 DAYS AFTER FEEDBACK	SOFT LAUNCH TESTING <i>Test live (payments, navigation, overall UX)</i>	CLIENT OVER THE WEEKEND
FEEDBACK <i>on whole site</i>	TO DESIGNER 3-4 DAYS AFTER PROOF	TROUBLESHOOTING <i>any updates needed after soft launch testing</i>	DESIGNER MONDAY
UPDATES <i>from any feedback from client</i>	DESIGNER 1-2 DAYS AFTER FEEDBACK	HARD LAUNCH <i>Announce new site to audience</i>	DESIGNER POST UPDATES

WEBSITE TIMELINES



WORDPRESS

<p>FINALISED CONTENT <i>for all pages</i></p>	<p>TO DESIGNER BEFORE START OF PROJECT</p>	<p>FINAL REVIEW <i>client to approve site before soft launch</i></p>	<p>CLIENT 1-2 DAYS AFTER PROOF</p>
<p>SITE PDF MOCK-UP <i>of home page for look and feel</i></p>	<p>TO CLIENT 3-5 DAYS AFTER FINALISED CONTENT</p>	<p>PUBLISH SITE <i>For soft launch testing</i></p>	<p>DESIGNER THE NEXT THURSDAY</p>
<p>FEEDBACK <i>on pdf mock-up</i></p>	<p>TO DESIGNER 2-3 DAYS AFTER PROOF</p>	<p>SOFT LAUNCH TESTING <i>Test live (payments, navigation, overall UX)</i></p>	<p>CLIENT OVER THE WEEKEND</p>
<p>BUILT SITE PROOF <i>built on Wordpress site</i></p>	<p>TO CLIENT 5 DAYS AFTER FEEDBACK</p>	<p>TROUBLESHOOTING <i>any updates needed after soft launch testing</i></p>	<p>DESIGNER MONDAY</p>
<p>FEEDBACK <i>on whole site</i></p>	<p>TO DESIGNER 3-4 DAYS AFTER PROOF</p>	<p>HARD LAUNCH <i>Announce new site to audience</i></p>	<p>DESIGNER POST UPDATES</p>
<p>UPDATES <i>from any feedback from client</i></p>	<p>DESIGNER 1-2 DAYS AFTER FEEDBACK</p>		